



Eastern Apicultural Society Short Course & Conference

2019 Vendor & Sponsorship Packet

July 15-19, 2019

Greenville Convention Center

One Exposition Drive

Greenville, SC 29607

The Eastern Apicultural Society is a non-profit educational organization and has an I.R.S designation as a 501(c)(3) non-profit organization.

2019 Eastern Apicultural Society Short Course & Conference

Welcome

Thank you for your interest in the 2019 Short Course & Conference for the Eastern Apicultural Society. This document provides sponsorship and vendor options for companies and organizations interested in showcasing their brand or products during the courses and conference.

The next two pages are the agreements if you would like to sponsor, exhibit, or advertise at the show. Please fill in your company information at the top and check off the specific items you would like to sponsor or select, or your desired advertising options. For limited availability items please call or contact EAS in advance. Repeat Sponsors will be given every opportunity to exercise that option in 2019.

As part of the registration form, you will notice page references for each section, which refer to the remainder of this document. These additional pages provide more detailed information on each option.

Alternately, here is a short table of contents for the remainder of this document:

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If you have questions or would like to check on the availability of a specific option, please contact:

EASVendorSponsor@easternapiculture.org

Thank you again for your interest in the EAS 2019 Short Course & Conference.

PLEASE NOTE

VENDORS LUNCH IS AVAILABLE DURING REGISTRATION AT \$15 PER DAY PER PERSON

This contract serves as a binding agreement between EAS and your company!

2019 Eastern Apicultural Society Short Course & Conference

Vendor & Sponsorship Agreement

<http://easternapiculture.org>

Company Information (please print)

Company Name: _____ Website: _____

Primary Contact Name: _____ Contact Phone: _____

Contact Email: _____ Contact Cell: _____

Mailing Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____ Country: _____

Vendor Booth (see page 8)

Full Size Booth (8 x 10)\$ 500

Electricity (before May 1, 2019)\$75

Two Full Sized Booths (8 x 20) ...\$ 800

Electricity (after May 1, 2019) \$100

Full Conference Sponsorship (see page 4)

Platinum Sponsor..... \$ 7,500

Silver Sponsor..... \$ 2,500

Gold Sponsor..... \$ 5,000

Bronze Sponsor..... \$ 1,200

For Bronze Sponsors, turn your single booth into Double Booth (16 x 10) \$ 300

Vendor lunches: [] people x [] days = [] total lunches ordered x \$15 per lunch = \$_____

Conference Item Sponsorships (see pages 5-6)

Conference Bag w/ Logo... \$ 5,000

Short Course Break\$ 400

Conference Notebook w/ Logo... \$ 4,000

Conference Break\$ 500

Name Badge Lanyard w/ Logo.. \$ 5,000

Short Course Lunch Sponsor ... \$ 1,500

Water Bottle w/ Logo..... \$ 4,000

Conference Lunch Sponsor \$ 2,000

Keynote Speaker Sponsor\$ 2,000

Conference Bag Stuffer.....\$ 100

Honey Show Sponsorship (see page 7)

A Arts & Crafts..... \$ 500

H Extracted Honey..... \$ 500

B Beeswax..... \$ 500

H Comb Honey..... \$ 500

C Honey Cookery..... \$ 500

H Black Jar..... \$ 500

G Gadgets..... \$ 500

Sweepstakes..... \$ 600

HB Mead & Honey Beer..... \$ 500

Best in Show..... \$ 800

P Photography.....\$ 500

Authorized Signature: _____ Date: _____

Please Note: Sales Tax for the State of South Carolina will be the responsibility of the Vendor.

Signature is confirmation of commitment to sponsor/exhibit at the 2019 Eastern Apicultural Society Short Course & Conference, July 15-19, 2019. I have read this agreement and am authorized by my organization to make this commitment. By signing this contract, our company and its representatives are also agreeing to abide by 2019 EAS Short Course & Conference Rules and Regulations.

This contract serves as a binding agreement between EAS and your company!

2019 Eastern Apicultural Society Short Course & Conference Advertising Agreement

(Register Online at <http://easternapiculture.org>)

Company Information (please print) Check if same info as Vendor & Sponsorship Agreement

Company Name: _____ Website: _____

Primary Contact Name: _____ Contact Phone: _____

Contact Email: _____ Contact Cell: _____

Mailing Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____ Country: _____

NOTE: PLEASE CALL LINDA MIZER AT 607-227-4449 FOR AVAILABILITY OF BACK COVER AD

EAS Program Advertising (see page 9)

(Note that inner cover adds are reserved for Platinum Sponsors)

- | | |
|---|--|
| <input checked="" type="checkbox"/> Full Page, Outside Back Cover \$ 500 | <input type="checkbox"/> Full Page, Internal..... \$ 300 |
| <input type="checkbox"/> Half Page, Vertical..... \$ 200 | <input type="checkbox"/> Half Page, Horizontal..... \$ 200 |
| <input type="checkbox"/> Quarter Page \$ 150 | <input type="checkbox"/> Eighth Page \$ 80 |

EAS Advertising Packages (see page 9)

Bundled option includes EAS Conference Program and 2019 journals.

- | | |
|--|--|
| <input type="checkbox"/> Full Page, Internal..... \$ 600 | |
| <input type="checkbox"/> Half Page, Vertical..... \$ 400 | <input type="checkbox"/> Half Page, Horizontal..... \$ 400 |
| <input type="checkbox"/> Quarter Page \$ 300 | <input type="checkbox"/> Eighth Page \$ 160 |

Authorized Signature: _____ Date: _____

Signature is confirmation of commitment to advertise in the 2019 EAS Conference Program and/or EAS Journals. I have read this agreement and am authorized by my organization to make this commitment.

This contract serves as a binding agreement between EAS and your company!

2019 Eastern Apicultural Society Short Course & Conference

Sponsorship Opportunities

Platinum Sponsor (\$7,500) – limit 2

- (1) 16 x 20 exhibit pavilion (4 - 8x10 booths), with Electricity
- (8) Complimentary Conference Registrations
- (7) Complimentary Tickets to Thursday Awards Dinner & Auction
- (1) Full-page inside front or inside back cover ad in conference program
- Recognition as platinum sponsor in conference program
- Recognition as platinum sponsor on slides displayed during general session
- Recognition as platinum sponsor on Web site (logo and name with link to company site)
- (4) Conference bag stuffers
- Conference attendee list (after conference, not to include email addresses or phone numbers)

Gold Sponsor (\$5,000) – limit 4

- (1) 16 x 20 exhibit pavilion (4 - 8x10 booths), with Electricity
- (6) Complimentary Conference Registrations
- (5) Complimentary tickets to Thursday Awards Dinner & Auction
- (1) Full-page ad in conference program
- Recognition as gold sponsor in conference program, session slides, and web site (logo and name)
- (3) Conference bag stuffers
- Conference attendee list (after conference, not to include email addresses or phone numbers)

Silver Sponsor (\$2,500) – limit 8

- (1) 16 x 10 exhibit booth (2 - 8x10 booth), with Electricity
- (4) Complimentary Conference Registrations
- (3) Complimentary tickets to Thursday Awards Dinner & Auction
- (1) Half-page ad in conference program
- Recognition as silver sponsor in conference program, session slides, and web site (logo and name)
- (2) Conference bag stuffer
- Conference attendee list (after conference, not to include email addresses or phone numbers)

Bronze Sponsor (\$1,200) – limit 8

- (1) 8 x 10 exhibit booth (1 - 8x10 booth), with Electricity
- (3) Complimentary Conference Registrations
- (1) Quarter-page ad in conference program
- Recognition as bronze sponsor in conference program, session slides, and web site (logo and name)
- (1) Conference bag stuffer
- Conference attendee list (after conference, not to include email addresses or phone numbers)

2019 Eastern Apicultural Society Short Course & Conference

Exclusive Conference Item Sponsorship Opportunities

Conference Bags (\$5000)

- Company logo (1 Color) imprinted on conference bags provided to attendees
- Recognition as sponsor in conference guide
- Recognition as sponsor on slides displayed during general session
- Recognition as sponsor on Web site (logo and name with link to company site)
- (1) Complimentary Conference Registration
- (2) Conference bag stuffers

Conference Lanyards ([Sponsored by BetterBee](#))

- Company Logo (1 Color) imprinted on conference lanyard provided to attendees
- Recognition as sponsor in conference guide, on session slides, and on Web site (logo with link)
- (1) Complimentary Conference Registration
- (1) Conference Bag stuffers

Conference Notebook (\$4,000)

- Company logo (1 color) imprinted on conference notebook (for notes) provided to attendees
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)
- (1) Complimentary Conference Registration
- (1) Conference bag stuffer

Conference Water Bottle (\$4,000)

- Company logo (1 color) imprinted on stainless steel water bottle provided to attendees
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)
- (1) Complimentary Conference Registration
- (1) Conference bag stuffers

2019 Eastern Apicultural Society Short Course & Conference

Non-Exclusive Conference Item Sponsorship Opportunities

Short Course & Conference Break Sponsor (\$400 / \$500)

- Sign recognition during coffee break held in vendor room
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)

Short Course & Conference Lunch Sponsor (\$1,500 / \$2,000)

- Sign recognition during lunch
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)

EAS Life Member Lunch Sponsor (\$2,500)

- Exclusive sign recognition during lunch (up to 50 people)
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)

Keynote Speaker Sponsor (\$2,000)

Keynote Speaker Sponsors receive:

- Exclusive recognition during speaker (provide corporate banner or signage for stage)
- Recognition of sponsor during speaker introduction
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)

Conference Bag Stuffer (\$100)

A conference bag stuffer is the perfect way to get your catalog, special offer flyer, or promotional items into the hands of our attendees. This can include small note pads (less than 4" by 6") with your company information, a branded pen, or other (small) corporate item. You will be surprised at how often you will see these items being used by the end of the week. If you're attending the meeting, this is your chance to offer a special promotion; a coupon for 10% off or another discount, for instance. This gets people to your table. If you can't exhibit at the meeting, a bag stuffer provides another way to have a presence at the conference.

Cost is \$100/item. Please send 700 items by June 15, 2019 (extras will be distributed at SC state meetings).

Conference Bag Stuffer information

- Ship bag stuffer items by UPS, USPO, or FedEx to (no motor freight or palletized shipments):
 Attention: Bee Well Honey Bottling and Distributions Center
 % EAS 2019 Conference - Bag Stuffers
 909 West Main Street
 Pickens, SC 29671

Custom Sponsorship

If you have a unique idea or concept you would like to sponsor, please contact EASVendorSponsor@easternapiculture.org to explore the opportunity.

2019 Eastern Apicultural Society Short Course & Conference

Honey Show Sponsorship Opportunities

The EAS Honey Show occurs each year during the conference and offers prize ribbons for the first 6 places in each class and engraved Silver Awards to outstanding participants in each category.

An engraved Silver Award is given for entries with the most points in the category. The following categories for Silver Awards are offered, with 2019 sponsor shown in brackets.

- Arts & Crafts [[Maine State Beekeepers](#)]
- Beeswax [[Bee Culture](#)]
- Black Jar [[South Carolina Beekeepers](#)]
- Comb Honey [[Kelley Beekeeping](#)]
- Extracted Honey [[Mann Lake](#)]
- Gadgets
- Honey Cookery [[Bee Culture](#)]
- Mead & Honey Beer [[Allagash Brewing](#)]
- Photography [[American Bee Journal/Dadant](#)]

Additionally, engraved Silver Awards are given for:

- Sweepstakes: for the entrant who amasses the most points (as described in honey show rules)
- Best of Show: for the entry judged as overall best entry in the Honey Show

Honey Show Silver Award Sponsor (\$500, Sponsors as listed above)

- Engraved Silver Award printed with sponsor name, given to winner
- Recognition as honey show sponsor in conference program, general session, and web site

Sweepstakes Silver Plate Award Sponsor (Sponsored by [Buffy Bee Company](#))

- Engraved Silver Award printed with sponsor name, given to winner
- Recognition as honey show sponsor in conference program, general session, and web site

Best of Show Silver Bowl Award Sponsor (Sponsored by [W. Fisher Bee Farm](#))

- Engraved Silver Award printed with sponsor name, given to winner
- Recognition as honey show sponsor in conference program, general session, and web site

Sponsors are also recognized in the Honey Show display and at the Thursday Awards Dinner.

2019 Eastern Apicultural Society Short Course & Conference

Vendor Booth Information

Vendor booths are available in 8 feet by 10 feet configurations in a carpeted ballroom. Booth locations will be assigned by the Vendor Coordinator.

Full Size Booth (\$500)

- (1) 8 feet x 10 feet vendor booth
- (1) 6' table and (2) chairs
- (2) Complimentary Conference Registrations
- Conference attendee list (after conference, not to include email addresses or phone numbers)
- Note that each purchase of additional booth space entitles (1) additional complimentary registration

Two Full Size Booths (\$800)

- (2) 8 feet x 10 feet vendor booth
- (2) 6' table and (2) chairs
- (3) Complimentary Conference Registrations
- Conference attendee list (after conference, not to include email addresses or phone numbers)

Add Electricity before May 1, 2019 (\$75) [\$100 after May 1]

- 2,000 Watt Receptacle, 110 Volt, 18 Amps (please call for power requirements above 18 amps)

Please Note

- **Evening Meals are not included. Vendors Must Register Separately for Meals & Activities**
- **Accommodations** are not included. Locations offering special EAS discounted rates are posted on the EAS web site.
- **Electricity** is available within a booth for \$75 if ordered prior to May 1, 2019. After May 1, the cost for Electricity is \$100.
- **Wi-Fi is available in the entire GCC. But not guaranteed.**
- **Drapery for the booth is provided at the back and sides for all booths.**
- **Setup for Vendor booths will begin Monday morning at 8 am July 15 and with doors opened to the attendees at large on Tuesday morning at 8 am, July 16, 2019.**
- **Shipping** information will be provided by the Vendor Coordinator prior to the conference.
- A loading dock and freight elevator is available as part of the center

NOTICE – Payment Of Booth or Sponsorship

Preferred: Payment of Booth and/or Sponsorship can be paid for at time of selection with Wild Apricot. However, if a Vendor or Sponsor wishes, a hard copy of this application, along with check for payment, can be mailed to the following address: **Eloise Naylor, EAS Registrar, 633 E. Main street Unit D-1, Moorestown, NJ, 08057**

2019 Eastern Apicultural Society Short Course & Conference Advertising Information

The EAS journals and conference program are 8½" x 11" in size. Ads may be purchased for the conference program and for the 2019-2020 journals.

Ad Guidelines

- Deadline for conference program ads is April 1, 2019 (strictly enforced, no exceptions)
- This ad will be used for subsequent journals as well; contact us to change your ad
- Ads are in color and should be submitted in CMYK format
- Files may be sent as 300 dpi TIF files or as a high resolution, press quality PDF files at the final size
- Send files to journal@easternapiculture.org
- For questions, please contact Linda Mizer at 607-227-4449

As a special package, purchase two ads of the same type to place an ad in the conference program and the 2019-2020 journals. This offer provides ads in the conference program and ongoing journals.

Please contact us for availability of front or back cover ads. Note that the Back Cover Ad is a half-page on the mailed journals, and will show the full Back Cover ad on the electronic version.

Please note that the Back Cover ad for the conference and the Inner Cover ads are reserved for Platinum Sponsors.

The following table summarizes the ads available, printed size, and costs. As mentioned above, please provide ads in CMYK format as 300 dpi TIF files or press quality PDF files at the final size.

| Placement Type | Dimensions | Single Ad (Guide) | Package Price (Guide and 2019- 2020 Journals) |
|----------------------------|--------------------------|----------------------|---|
| Back Cover | 7" wide by 10" high | [BroodMinder] | |
| Inside Back Cover | 7" wide by 10" high | Platinum Sponsor | |
| Inside Front Cover | 7" wide by 10" high | Platinum Sponsor | |
| Full Page | 7" wide by 10" high | \$300 | \$600 |
| Half Page, Horizontal | 7" wide by 4.75" high | \$200 | \$400 |
| Half Page, Vertical Inside | 3.25" wide by 10" high | \$200 | \$400 |
| Quarter Page Inside | 3.25" wide by 4.75" high | \$150 | \$300 |
| Eighth Page Inside | 3.25" wide by 2.37" high | \$80 | \$160 |