



Eastern Apicultural Society Short Course & Conference

2018 Vendor & Sponsorship Packet
August 13 – 17, 2018
Hampton Roads Convention Center
1610 Coliseum Drive
Hampton, Virginia

The Eastern Apicultural Society is a non-profit educational organization and has an I.R.S designation as a 501(c)(3) non-profit organization.

2018 Eastern Apicultural Society Short Course & Conference

Welcome

Thank you for your interest in the 2018 Short Course & Conference for the Eastern Apicultural Society. This document provides sponsorship and vendor options for companies and organizations interested in showcasing their brand or products during the courses and conference.

The next two pages are the agreements if you would like to sponsor, exhibit, or advertise at the show. Please fill in your company information at the top and check off the specific items you would like to sponsor or select, or your desired advertising options. For limited availability items please call or contact EAS in advance.

As part of the registration form, you will notice page references for each section, which refer to the remainder of this document. These additional pages provide more detailed information on each option.

Please note that you can register and pay online at <http://easternapiculture.org>.

Alternately, here is a short table of contents for the remainder of this document:

Page 2	Vendor and Sponsorship Agreement Form
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If you have questions or would like to check on the availability of a specific option, please contact Bob Talkiewicz at EASVendorSponsor@easternapiculture.org

Thank you again for your interest in the 2018 Short Course & Conference.

2018 Eastern Apicultural Society Short Course & Conference

Vendor & Sponsorship Agreement (Register Online at <http://easternapiculture.org>)

Company Information (please print)

Company Name: _____ Website: _____
 Primary Contact Name: _____ Contact Phone: _____
 Contact Email: _____ Contact Cell: _____
 Mailing Address: _____
 City: _____ Prov/State: _____ Postal/Zip Code: _____ Country: _____

Full Conference Sponsorship (see page 4)

- Platinum Sponsor..... \$ 7,500
- Silver Sponsor..... \$ 2,500
- Gold Sponsor..... \$ 5,000
- Bronze Sponsor..... \$ 1,000
- For Silver and Bronze Sponsors, turn your single booth into Double Booth (16 x 10) \$ 400

Conference Item Sponsorships (see pages 5-6)

- Conference Bag w/ Logo...[Sponsor: Brushy Mountain]
- Short Course Break \$ 400
- Conference Notebook w/ Logo... \$ 5,000
- Conference Break \$ 500
- Name Badge Lanyard w/ Logo.. [Sponsor: Betterbee]
- Short Course Lunch Sponsor \$ 1,500
- Water Bottle w/ Logo..... \$ 5,000
- Conference Lunch Sponsor \$ 2,000
- Wi-Fi Sponsor..... \$ 2,500
- Keynote Speaker Sponsor \$ 2,000
- Conference Bag Stuffer..... \$ 100
- Custom Sponsorship..... (contact us!)

Honey Show Sponsorship (see page 7)

- A Arts & Crafts...[Sold to Maine Beekeepers]
- H Extracted Honey...[Sold to Mann Lake]
- B Beeswax...[Sold to Bee Culture Magazine]
- H Comb Honey.....[Reserved]
- C Honey Cookery...[Sold to Bee Culture Magazine]
- H Black Jar.....[Sold to VA Department...]
- G Gadgets...[Reserved]
- Sweepstakes.....[Sold to Buffy Bee]
- HB Mead & Honey Beer...[Sold Allagash Brewing]
- Best in Show.....[Reserved]
- P Photography...[Sold to American Bee Journal]

Vendor Booth (see page 8)

- Full Size Booth (8 x 10) \$ 400
- Electricity (before May 1, 2018) \$ 75
- Two Full Sized Booths (16 x 10)\$ 800
- Electricity (after May 1, 2018) \$100

You will receive an invoice for payment. Booth locations are assigned by the EAS Coordinator in July.

Authorized Signature: _____ Date: _____

Signature is confirmation of commitment to sponsor/exhibit at the 2018 Eastern Apicultural Society Short Course & Conference, August 13-17, 2018. I have read this agreement and am authorized by my organization to make this commitment. By signing this contract, our company and its representatives are also agreeing to abide by 2018 EAS Short Course & Conference Rules and Regulations.

This contract serves as a binding agreement between EAS and your company!

2018 Eastern Apicultural Society Short Course & Conference

Advertising Agreement

(Register Online at <http://easternapiculture.org>)

Company Information (please print) Check if same info as Vendor & Sponsorship Agreement

Company Name: _____ Website: _____

Primary Contact Name: _____ Contact Phone: _____

Contact Email: _____ Contact Cell: _____

Mailing Address: _____

City: _____ Prov/State: _____ Postal/Zip Code: _____ Country: _____

NOTE: PLEASE CALL FOR AVAILABILITY OF BACK COVER AD

EAS Program Advertising (see page 9) [NO LONGER AVAILABLE

_____ (Note that inner cover adds are reserved for Platinum Sponsors)

- Full Page, Outside Back Cover...[Sold to Broodminder] Full Page, Internal..... \$ 300
- Half Page, Vertical..... \$ 200 Half Page, Horizontal..... \$ 200
- Quarter Page \$ 150 Eighth Page \$ 80

EAS Advertising Packages (see page 9)

Advertise in the 2018-2019 EAS Journals.

- Full Page, Outside Back Cover..... \$1000 Full Page, Internal..... \$ 600
- Half Page, Vertical..... \$ 400 Half Page, Horizontal..... \$ 400
- Quarter Page \$ 300 Eighth Page \$ 160

You will receive an invoice for payment. Please call for availability of full page options.

Authorized Signature: _____ Date: _____

Signature is confirmation of commitment to advertise in the 2018 EAS Conference Program and/or EAS Journals. I have read this agreement and am authorized by my organization to make this commitment.

This contract serves as a binding agreement between EAS and your company!

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Sponsorship Opportunities

Platinum Sponsor (\$7,500) – limit 2

- (1) 16 x 20 exhibit pavilion (4 - 8x10 booths), with Electricity
- (7) Complimentary Conference Registrations
- (7) Complimentary Tickets to Thursday Awards Dinner & Auction
- ~~(1) Full page ad in conference program (inside front or inside back) [NO LONGER AVAILABLE]~~
- Recognition as platinum sponsor in conference program
- Recognition as platinum sponsor on slides displayed during general session
- Recognition as platinum sponsor on Web site (logo and name with link to company site)
- (3) Conference bag stuffers
- Conference attendee list (after conference, not to include email addresses or phone numbers)

Gold Sponsor (\$5,000) – limit 4

- (1) 16 x 10 exhibit pavilion (2 - 8x10 booths), with Electricity
- (5) Complimentary Conference Registrations
- (5) Complimentary tickets to Thursday Awards Dinner & Auction
- ~~(1) Full page ad in conference program [NO LONGER AVAILABLE]~~
- Recognition as gold sponsor in conference program, session slides, and web site (logo and name)
- (2) Conference bag stuffers
- Conference attendee list (after conference, not to include email addresses or phone numbers)

Silver Sponsor (\$2,500) – limit 8 (7 remaining)

- (1) 8 x 10 exhibit booth (1 - 8x10 booth), with Electricity
- (3) Complimentary Conference Registrations
- (3) Complimentary tickets to Thursday Awards Dinner & Auction
- ~~(1) Half page ad in conference program [NO LONGER AVAILABLE]~~
- Recognition as silver sponsor in conference program, session slides, and web site (logo and name)
- (1) Conference bag stuffer
- Conference attendee list (after conference, not to include email addresses or phone numbers)

Bronze Sponsor (\$1,000) – limit 8 (1 remaining)

- (1) 8 x 10 exhibit booth (1 - 8x10 booth), with Electricity
- (2) Complimentary Conference Registrations
- ~~(1) Quarter page ad in conference program [NO LONGER AVAILABLE]~~
- Recognition as bronze sponsor in conference program, session slides, and web site (logo and name)
- (1) Conference bag stuffer
- Conference attendee list (after conference, not to include email addresses or phone numbers)

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Exclusive Conference Item Sponsorship Opportunities

Conference Bags [Sponsored by Brushy Mountain]

Conference Lanyards [Sponsored by Betterbee]

Conference Notebook (\$5,000)

- Company logo (1 color) imprinted on conference notebook (for notes) provided to attendees
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)
- (1) Complimentary Conference Registration
- (1) Conference bag stuffers

Conference Water Bottle (\$5,000)

- Company logo (1 color) imprinted on stainless steel water bottle provided to attendees
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)
- (1) Complimentary Conference Registration
- (1) Conference bag stuffers

Wi-Fi Sponsor (\$2,500) – two available

- Exclusive sign recognition throughout conference
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)
- (1) Complimentary Conference Registration
- (1) Conference bag stuffers

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Non-Exclusive Conference Item Sponsorship Opportunities

Short Course & Conference Break Sponsor (\$400 / \$500)

- Sign recognition during coffee break held in vendor room
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)
 - [19 sponsorships remaining]

Short Course & Conference Lunch Sponsor (\$1,500 / \$2,000)

- Sign recognition during lunch
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)
 - [12 sponsorships remaining]

EAS Life Member Lunch Sponsor (\$2,500)

- Exclusive sign recognition during lunch (up to 50 people)
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)

Keynote Speaker Sponsor (\$2,000)

- Speaker #1: SOLD to Virginia State Beekeepers Association
- Speaker #2: available
- Speaker #3: available
- Speaker #4: available
- Speaker #5: available

Keynote Speaker Sponsors receive:

- Exclusive recognition during speaker (provide corporate banner or signage for stage)
- Recognition of sponsor during speaker introduction
- Recognition as sponsor in conference program, on session slides, and on Web Site (logo with link)

Conference Bag Stuffer (\$100)

A conference bag stuffer is the perfect way to get your catalog, special offer flyer, or promotional items into the hands of our attendees. This can include small note pads (less than 4" by 6") with your company information, a branded pen, or other (small) corporate item. You will be surprised at how often you will see these items being used by the end of the week. If you're attending the meeting, this is your chance to offer a special promotion; a coupon for 10% off or another discount, for instance. This gets people to your table. If you can't exhibit at the meeting, a bag stuffer provides another way to have a presence at the conference.

Cost is \$100/item. Please send 750 items by July 1, 2018 (extras will be distributed at state meetings).

Conference Bag Stuffer information

- Ship bag stuffer items by UPS, USPO, or FedEx to (no motor freight or palletized shipments):
 - Attention: EAS BAG STUFFERS
c/o Jeff Hancock
3889 Whaleyville Blvd.
Suffolk, VA 23434

Custom Sponsorship

If you have a unique idea or concept you would like to sponsor, please contact Pam Fisher at EASVendorSponsor@easternapiculture.org to explore the opportunity.

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Honey Show Sponsorship Opportunities

The EAS Honey Show occurs each year during the conference and offers prize ribbons for the first 6 places in each class and engraved Silver Awards to outstanding participants in each category.

An engraved Silver Award is given for entries with the most points in the category. The following categories for Silver Awards are offered:

[Note: these awards are reserved at this time, please call for availability]

- Arts & Crafts [Sold: Maine State Beekeepers]
- Beeswax [Sold: Bee Culture Magazine]
- Black Jar [Sold: Virginia Department of Agriculture & Consumer Services]
- Comb Honey [Reserved]
- Extracted Honey [Sold: Mann Lake]
- Gadgets [Reserved]
- Honey Cookery [Sold: Bee Culture Magazine]
- Mead & Honey Beer [Sold: Allagash Brewing Company]
- Photography [Sold: American Bee Journal / Dadant]

Additionally, engraved Silver Awards are given for:

- Sweepstakes: for the entrant who amasses the most points (as described in honey show rules)
 - [Sold: Buffy Bee]
- Best of Show: for the entry judged as overall best entry in the Honey Show
 - [Reserved]

Honey Show Silver Award Sponsor (\$500) – company name used for engraving (9 available, 1 sold)

- Engraved Silver Award printed with sponsor name, given to winner
- Recognition as honey show sponsor in conference program, general session, and web site

Sweepstakes Silver Plate Award Sponsor (\$600) – specify name (1 available)

- Engraved Silver Award printed with sponsor name, given to winner
- Recognition as honey show sponsor in conference program, general session, and web site

Best of Show Silver Bowl Award Sponsor (\$800) – specify name (1 available)

- Engraved Silver Award printed with sponsor name, given to winner
- Recognition as honey show sponsor in conference program, general session, and web site

Sponsors are also recognized in the Honey Show display and at the Thursday Awards Dinner.

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Vendor Booth Information

Vendor booths are available in 8 feet by 10 feet configurations in a carpeted ballroom. Booth locations will be assigned by the Vendor Coordinator.

Full Size Booth (\$400)

- (1) 8 feet x 10 feet vendor booth
- (1) 6' table and (2) chairs
- (2) Complimentary Conference Registrations
- Conference attendee list (after conference, not to include email addresses or phone numbers)
- Note that each purchase of additional booth space entitles (1) additional complimentary registration

Two Full Size Booths (\$800)

- (2) 8 feet x 10 feet vendor booth
- (2) 6' table and (2) chairs
- (3) Complimentary Conference Registrations
- Conference attendee list (after conference, not to include email addresses or phone numbers)

Add Electricity before May 1, 2018 (\$100)

- 2,000 Watt Receptacle, 110 Volt, 18 Amps (please call for power requirements above 18 amps)
- Vendors must bring their own cords and 2" painter's tape or cord concealer.

Please Note

- **Meals** are not included.
- **Accommodations** are not included. Locations offering special EAS discounted rates are posted on the EAS web site.
- **Electricity** is available within a booth for \$75 if ordered prior to May 1, 2018. After May 1, the cost for Electricity is \$100.
- **Wi-Fi** is available in the Vendor Hall.
- **Draperies** for the booth is provided at the back of the booth only for interior booths
- **Setup** for booths is the morning of Monday, August 13, 2018. The Vendor Hall will be open Monday afternoon and Tuesday through Friday.

Shipping

- Shipping information will be provided by the Vendor Coordinator prior to the conference.
- A loading dock and freight elevator is available as part of the center.

Please note that Virginia sales tax in the Hampton region is 6%

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Advertising Information

The EAS journals and conference program are 8½" x 11" in size. Ads may be purchased for the conference program and for the 2018-2019 journals.

Ad Guidelines

- Deadline for conference program ads is June 15, 2018 (strictly enforced, no exceptions)
 - NOTE: PROGRAM ADS ARE NO LONGER AVAILABLE
- This ad will be used for subsequent journals as well; contact us to change your ad
- Ads are in color and should be submitted in CMYK format
- Files may be sent as 300 dpi TIF files or as a high resolution, press quality PDF files at the final size
- Send files to journal@easternapiculture.org
- For questions, please contact Linda Mizer at 607-227-4449

As a special package, purchase two ads of the same type to place an ad in the conference program and the 2018-2019 journals. This offer provides ads in the conference program and ongoing journals.

~~Please contact us for availability of front or back cover ads. Note that the Back Cover Ad is a half page on the mailed journals, and will show the full Back Cover ad on the electronic version.~~

Please note that the Back Cover ad for the conference has been sold, and the Inner Cover ads are reserved for Platinum Sponsors.

The following table summarizes the ads available, printed size, and costs. As mentioned above, please provide ads in CMYK format as 300 dpi TIF files or press quality PDF files at the final size.

Placement Type	Dimensions	Single-Ad (Guide)	2018-2019 EAS Journals Ad
Back Cover	7" wide by 10" high	SOLD	Not Availalbe
Inside Back Cover	7" wide by 10" high	Platinum Sponsor	
Inside Front Cover	7" wide by 10" high	SOLD	
Full Page	7" wide by 10" high	\$300	\$300
Half Page, Horizontal	7" wide by 4.75" high	\$200	\$200
Half Page, Vertical Inside	3.25" wide by 10" high	\$200	\$200
Quarter Page Inside	3.25" wide by 4.75" high	\$150	\$150
Eighth Page Inside	3.25" wide by 2.37" high	\$80	\$80